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# news release

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## **Keystone Folding Box Company Collaborates with Legacy Pharmaceutical Packaging in Launch of New F1 Compliance Pack, *Ecoslide-RX*®**

**NEWARK, NJ** – Keystone Folding Box Company executed a strong market introduction for its *Ecoslide-RX* – a child-resistant (F=1), senior-friendly compliance package made from 100% recyclable material. The successful product launch was, in large part, the result of a strategic collaboration between Keystone Folding Box Company and Legacy Pharmaceutical Packaging, a leading contract packaging firm. The alliance created a virtual one-stop-shop for pharmaceutical companies interested in using *Ecoslide-RX*, which stands as the most eco-friendly package of its kind on the market.

*Ecoslide-RX* is made from 100% recyclable material, contains no plastic and, unlike other paperboard compliance packs, requires a blister with minimal amount of film and foil. Fulfillment of *Ecoslide-RX* can be automated at high-speeds, making it a very cost effective solution. A number of major packaging automation equipment providers have developed solutions for fulfillment.

St. Louis-based Legacy Pharmaceutical Packaging is a contract packager servicing the pharmaceutical OTC, nutraceutical and consumer markets. Legacy's fulfillment operation packages solid oral dose products in both bottles and blisters. *Ecoslide-RX* is the latest addition to its offerings – and its most eco-friendly product offering to date.

Legacy now offers *Ecoslide-RX* as a solution that meets sustainability objectives adopted by an increasing number of organizations. The collaboration makes *Ecoslide-RX* immediately available to pharmaceutical companies, who otherwise would require time and capital to either modify existing equipment or install new automation machinery into their facilities.

"We wanted to launch a product that could go into use immediately– it's simply too important a product, both for the company and the environment," said Ward Smith, Director of Marketing at Keystone Folding Box Co. "Getting *Ecoslide-RX* off the ground quickly with a contract packager as highly regarded as Legacy speaks to this product's value."

### **More About *Ecoslide-RX***

The child-resistant locking mechanism is opened with a thumb press on a release button located on the corner of a major panel of the carton; a process that proves difficult for children while remaining senior-friendly. Inside the carton is a film/foil blister that slides out when the CR lock is released, yet remains connected to the carton at all times. The assembly process does not require any heat sealing of paperboard. *Ecoslide-RX* is also more cost effective than most Child-Resistant blister solutions, in part because it requires a minimal amount of film/foil.

### **About Keystone Folding Box Company**

Keystone Folding Box Company has more than a century of expertise in packaging innovation. Its latest innovation, *Ecoslide-RX*, joins the company's highly-successful line of Key-Pak® and Key-Pak Plus® blister card packaging solutions that are currently in use in the clinical trial and commercial prescription markets.

For more information about *Ecoslide-RX*, please contact Ward Smith, Director of Marketing, Keystone Folding Box Company, at (513) 871-4747, [ward.smith@keyboxco.com](mailto:ward.smith@keyboxco.com) or visit [www.keyboxco.com](http://www.keyboxco.com).

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