

Delaware City, DE, USA – August 22<sup>nd</sup> 2017

## **Bilcare Research Expands Sales Service in South America**

### ***Bilcare Research Adds Silvina Berasay to represent its quality pharmaceutical blister films in South America***

Bilcare Research, one of the world's largest manufacturers of pharmaceutical blister packaging solutions is proud to announce the addition of Silvina Berasay to its sales network in South America. Ms. Berasay will represent Bilcare Research's pharmaceutical blister films primarily in Chile, Argentina and Brazil. The addition of Ms. Berasay, with her extensive pharmaceutical packaging account management background with both lidding and blister film customers, increases upon Bilcare's growing sales service network in the Latin American market, a network already firmly established in Columbia, Peru, Venezuela, Ecuador, and Mexico. Ms. Berasay will also facilitate the South American pharmaceutical packaging market's access to Bilcare Research's innovative research and development services including BilcareOptima™, an enhanced, in-depth formulation and degradation analysis that ensures optimal packaging solutions.

"We are pleased to welcome Silvina to the Bilcare family as we continue to build our astute and comprehensive sales agency network to better serve our Central and South American customers," stated Kevin Stevens, President and Managing Director of Bilcare Research Inc.

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### **About Bilcare Research**

Bilcare Research Inc. is part of Bilcare Research AG, which operates seven sites around the world. Bilcare Research AG is a global producer of rigid films and foils. For over 50 years, its manufacturing

and product innovation activities have been focused on providing customer-centric solutions to the pharmaceutical sector, print and label industry as well as the security and credit card customers globally. The company employs approximately 1,200 people and has annual sales of EUR 300 Million. For more information, please visit us at [www.bilcaresolutions.com](http://www.bilcaresolutions.com).

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