



klöckner pentaplast

press release

FOR IMMEDIATE RELEASE

KLÖCKNER PENTAPLAST TO PRESENT AT SPC IMPACT 2018

Montabaur, Germany – March 19, 2018 – Klöckner Pentaplast will present a session entitled “Creating End Markets for Recycled Materials” at SPC IMPACT 2018, to be held April 24 - 26, 2018, at the Park Central Hotel in San Francisco, California. SPC Impact is a three-day event where attendees connect through thought-provoking presentations, engaging panels and interactive sessions.

Dr. Maurizio Carano, Product Marketing Director for kp Food and Consumer Products (FCP), will host the session on creating end markets for recycled materials on April 26, 2018, at 1:15 PM. In his session Dr. Carano will present an approach to ‘designed for sustainability’ and how businesses can create and expand markets for recycled materials. The content is supported by Klöckner Pentaplast’s Specialty Division Label Films innovation, Pentalabel® ClearFloat®, a high-performing floatable label film that meets the Design for Recycling Guidelines as set by the Association of Postconsumer Plastics Recyclers, providing a higher yield of PET container recycling. Attendees will look at what is required to ensure a packaging solution can not only fulfill classic value chain challenges, but also re-enter the same value chain in its post-consumption life. “Many innovations have resulted in plastic packaging being used again after the end of its ‘first life’,” Dr. Carano stated. “In fact, PET has distinctive attributes in that it can be recycled back into food grade packaging over and over again”, he continued.

kp Food and Consumer Products

kp Food and Consumer Products strives to deliver solutions to improve safe delivery and shelf life performance for food and consumer products, reduce waste and improve quality of life. kp FCP develops solutions based on market and customer needs, leveraging on a world class innovation team and unique industrial capabilities. kp FCP manufactures full solutions for the packaging business and offers a full range of applications.

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Klöckner Pentaplast Group
Europe:
P.O. 1165, 56401 Montabaur
Industriestraße 3-5, 56412 Heiligenroth
Germany
Phone: +49 2602 915-0
Fax: +49 2602 915-297
www.kpfilms.com
kpinfo@kpfilms.com

Klöckner Pentaplast Group
Americas:
3585 Klöckner Road
Gordonsville, VA 22942 USA
Phone: +1.540.832.3600
Fax: +1.540.832.5656
www.kpfilms.com
kpainfo@kpfilms.com

Klöckner Pentaplast Group
Asia:
12 Xia Sheng Road
Suzhou Industrial Park
Suzhou 215126, P.R. China
Phone: +86.(0).512.6260.9991
Fax: +86.(0).512.6260.9992
www.kpfilms.com
kpinfo-CN@kpfilms.com



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About Klöckner Pentaplast

The Klöckner Pentaplast Group is a global leader in rigid and flexible packaging, printing and specialty solutions, serving the pharmaceutical, medical device, food, beverage and card markets, amongst others. With a broad portfolio of packaging, films and services, Klöckner Pentaplast plays an integral role in its customers' value chains, safeguarding product integrity, assuring safety and consumer health, improving sustainability and protecting brand reputation. Founded in 1965, Klöckner Pentaplast has operations in 18 countries and employs over 6,300 people committed to serving customers worldwide from 61 locations, including 35 production sites. For more information, visit www.kpfilms.com.

Media Contact:

Susian Brooks

Director, Global Communications

+1.540.832.1427

s.brooks@kpfilms.com

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